

What I Do

Animation Branding
Video Editing Email Marketing
Print Media Digital Banners
Infographics Web Management
Web Design —Robot Battles—

Software knowledge



After Effects, Premiere, Photoshop, Illustrator,
Cinema4D, Maya, Flash, Director, InDesign,
HTML, CSS, SQL, Dreamweaver, WordPress

Professional Experience

Marketing Specialist

Max Technical Training

May 2016 – Present

Creation and delivery of email marketing campaigns
Copywriting, image creation/manipulation and layout for email and landing pages
Assist with the design, creation, and execution of sales literature, campaign elements, and promotional materials
Write blog articles and social posts. Create and append images and/or video where appropriate
Work closely with Marketing Manager to create new content to support brand awareness and lead generation
Assist in updating the company website and social media with new content (copy, graphics)
Project manager for video production
Edit videos/ Produce Motion Graphics

Motion Designer/ Graphic Designer/ Web Developer

zoneCG (Zone Communication Group)

March 2014 – November 2015

Create animated explainer videos for clients
Produce storyboards for animations
Create motion graphics for invitations and special events
Maintain/manage all issues related to zoneCG website
Create print materials (Posters, postcards, etc)
Create interactive flash banner ads

Responsible for SEO of our site redesign
Assist with email marketing campaigns
Develop/design WordPress websites for clients
Video editing
Infographics

Web Assistant / Graphic Designer

Cincinnati Symphony Orchestra

June 2011 – October 2013

Edited and resized images to make them web ready while maintaining brand standards
Updated main webpage frequently with new information to relay to patrons
Created web banners and artwork to promote special events on Cincinnati.com
Created advertisements to promote concerts via social media sites which increased the brand presence
Produced print advertisements for the Cincinnati Enquirer to promote events to the community
Designed screens for LCD monitors used during concerts to inform patrons of upcoming events
Communicated effectively with other departments to fill requests for website additions
Sent out biweekly email communications to more than 21,000 patrons to inform them of CSO events

Honors

University of Cincinnati, Laser Robotics, Best Design
College Weekend Film Fest 2007,
Audience Choice Award, Critic's Choice Award,
Best of Show Award, Scarlet Rain

Education

Cincinnati State Technical and Community College
Cincinnati, Ohio
Associate of Science, Graphic Design
Graduation – April 9, 2012